



CY 2012 PHYSICAL PLAN

BED No. 2

DEPARTMENT/AGENCY: PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE - NEWS AND INFORMATION BE REAC

KEY OR MAJOR PROGRAMS/PROJECT (a)	MAJOR FINAL OR EFFICIENT PERFORMANCE INDICATOR (b)	PRIOR YEAR ACCOMPLISHMENT (CY 2011) (c)	CY 2012 QUARTERLY TARGETS BY KEY RESULT AREAS (KRA) (d)																					
			Anti-Corruption, Transparency, Accountability and Participatory Governance					Poverty Reduction and Empowerment of the Poor and Vulnerable				Rapid, Inclusive and Sustainable Economic Growth				Just and Living Wage and Rule of Law				Integrity of the Environment and Climate Change Mitigation and Adaptation				REMARKS/IMPLEMENTATION (e)
			1st	2nd	3rd	4th	TOTAL	1st	2nd	3rd	4th	TOTAL	1st	2nd	3rd	4th	TOTAL	1st	2nd	3rd	4th	TOTAL		
Provision of media coverage of Presidential activities and media relations and accreditation	PRESS & PHOTO RELEASES	8,000	2,300	2,500	2,300	2,500	9,600																	
	SPEECHES TRANSCRIBED	3,510	1,000	1,150	1,050	1,100	4,300																	
	NEWS MONITORING REPORTS AND CLIPPING-SERVICES	170,325	45,000	46,000	48,000	49,000	188,000																	
	MEDIA RELATIONS COORDINATOR	5,500	1,600	1,600	1,650	1,650	6,500																	
	JOURNALISTS ACCREDITATED & ASSINATED	90,260	23,000	23,500	23,500	24,000	94,000																	
Provision of daily press and services to both local and foreign public on the activities of the government and the Presidency	NO. OF NEWS STORIES AND NEWS PHOTOS RELEASED	60,000	15,000	15,200	15,300	15,522	61,022																	
TOTAL COST																								
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