

Presidential Communications Operations Office
NEWS AND INFORMATION BUREAU
 Physical Performance Report
 As of September 2011



Key Programs/Activities/Projects (PIA/Ps) and Performance Indicators	Targets		Actual As of September 30, 2011	Percentage (%) of Accomplishment (5) = 4/3	Reason for Under/Over Performance (Variance)	Catch-Up Plan/Strategy for the 2nd Sem., FY 2011
	FY 2011 (Annual)	Jan-Sept.				
(1)	(2)	(3)	(4)	(5)	(6)	(7)
A.II.a-01 Provision of media coverage of Presidential activities and media relations and accreditations						
PRESS AND PHOTO RELEASES	6,000	6,000	5,763	96%	Performance variance is based on demand principle.	Media coverage enhancement for greater release utilization by media entities.
SPEECHES TRANSCRIBED	3,500	2,625	2,632	100%	Performance variance is within target.	Inclusion of media interviews of PSBA and other government spokespersons.
NEWS MONITORING REPORTS AND CLIPPINGS SUBMITTED	170,000	127,500	126,398	99%	Performance variance is borne by the facts that there are not too many negative issues against present dispensation.	Implementation of the News and Issues Monitoring & Management Operating System (NIMMOS).
MEDIA RELATIONS COORDINATED	5,500	4,125	4,128	100%	Performance variance is due to the numerous events that the President has to attend to.	High performance results indicate that we continue current policy directions.
JOURNALISTS ACCREDITED & ASSISTED	90,000	67,500	64,306	95%	Performance variance is brought by the fact that since the assumption of PSBA into office, there was an increased interest for media coverage for the President.	High performance results indicate that we continue current policy directions.
A.II.a-02 Provision of daily news and services to both local and foreign public on the activities of the government and the Presidency						
NO. OF NEWS STORIES AND NEWS PHOTOS RELEASED	60,000	45,000	52,640	117%	Performance variance is brought about by new policy directions instituted by the current dispensation.	High performance results indicate that we continue current policy directions.
APPROVED BY:			CERTIFIED CORRECT BY:			
 BRANDON BARRERA, CESO III Director IV			 JOSEPHINE M. SANTOS Officer-in-Charge, FAO			
			 MARILOU C. DATILE Acting Budget Officer			
Instructions 1. The Central Office (CO) of the Department concerned shall be responsible in preparing this consolidated report that shall be submitted to DBM CO on or before June 15, 2011 in the case of other Executive Offices, said report shall be submitted by the Head of the Agency concerned directly to DBM CO. 2. The report shall highlight the key programs of the Departments/Agency which focus on the five priority areas of spending of the government such as: 1) anti-corruption, transparent, accountable and participatory governance, 2) poverty reduction and empowerment of the poor and vulnerable, 3) rapid, inclusive and sustained economic growth, 4) just and lasting peace and rule of law, and 5) integrity of the environment and climate change mitigation and adaptation.						