

CY 2010 PHYSICAL PLAN

BED No. 2

DEPARTMENT/AGENCY: PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE - NEWS AND INFORMATION BUREAU

KEY OR MAJOR PROGRAMS/ PROJECT (1)	MAJOR FINAL OUTPUTS (MFO) Performance Indicators (2)	PREVIOUS YEAR ACCOMPLISHMENT (CY 2009) (3)	CY 2010 QUARTERLY TARGETS BY KEY RESULT AREAS (KRAs)																				REMARKS IMPLEMENTATION (9)										
			Anti Corruption, transparent, Accountable and Participatory Governance KRA 1					Poverty Reduction and Empowerment of the Poor and Vulnerable KRA 2					Rapid, Inclusive and Sustained Economic Growth KRA 3					Just and Lasting Peace and Rule of Law KRA 4						Integrity of the Environment and climate change Mitigation and Adaption KRA 5									
			1st	2nd	3rd	4th	TOTAL	1st	2nd	3rd	4th	TOTAL	1st	2nd	3rd	4th	TOTAL	1st	2nd	3rd	4th	TOTAL		1st	2nd	3rd	4th	TOTAL					
			(4)					(5)					(6)					(7)						(8)									
Provision of media coverage of Presidential activities and media relations and accreditation	PRESS & PHOTO RELEASES	22,295	2,300	2,500	2,300	2,500	9,600																										
	SPEECHES TRANSCRIBED	14,127	1,000	1,150	1,050	1,100	4,300																										
	NEWS MONITORING REPORTS AND CLIPPINGS SUBMITTED	227,443	45,000	46,000	48,000	49,000	188,000																										
	MEDIA RELATIONS COORDINATED	7,733	1,600	1,600	1,650	1,650	6,500																										
	JOURNALISTS ACCREDITATED & ASSISTED	118,092	23,000	23,500	23,500	24,000	94,000																										
Provision of daily news and services to both local and foreign public on the actv- ities of the government and the Presidency	NO. OF NEWS STORIES AND NEWS PHOTOS RELEASED	114,568	15,000	15,200	15,300	15,522	61,022																										
TOTAL COST																																	
PREPARED BY:										SUBMITTED BY:																							
MARILOU DATILES Acting Budget Officer										JOSEPHINE M. SANTOS Officer-In-Charge, FAD										BRANDO F. MERRERA Director IV, CESO III													